Style Starts With Hue

#### **COLOUR PALETTE BOOKLET**

Your Colour Palette Is...

**Stylist Notes:** 



### LIGHT

If you have light colouring - lighter hair, eyes and skin tone - you'll look great in all the lighter shades this summer!

White is a summer staple, and you can certainly carry that off whether you wear it top-to-toe or pair it with other lighter shades. Why not try some of the gorgeous light blues, lemons and pale pinks around this summer too?



MANGO



MANGO



Dune



Dune



MANGO



NEXT



ACCESSORIZE LONDON



**KIKO** 

ТНЕ



#### DEEP

Your mix of dark hair, dark eyes, and dark eyebrows means that you suit the deeper and stronger colours near your face.

There are often lots of light colours around at this time of year, but you'll be best choosing some of the fabulous deep greens, browns, bold reds, or yes, black for your summer wardrobe. Or try mixing lighter shades with one of the deeper tones from your palette.







OLIVER BONAS









PRIMARK



schuh



OLIVER BONAS



ZARA





You look amazing in colours that have a warm golden undertone to them as they will harmonise with the warmth in your hair, skin and eyes.

You will look lovely in the oranges, yellows, greens and browns that you'll find in the shops this season. Beige and cream make great lighter neutrals if vibrant colours aren't your style.



ZARA



PRIMARK



ຣchuh



OLIVER BONAS



ZARA



NEXT



schuh



 $H \cdot SAMUEL$ 





## COOL

You have a cool undertone so will always look your best in colours that likewise have a cool bluey undertone.

There are lots of blues and pinks around this season that will look great, whether you prefer the lighter shades or something more vibrant like these fuchsia pinks.



ZARA

NEXT



schuh

ТНЕ



## BRIGHT

Your contrasting look of dark hair and lighter eyes and/or skin means that you look great when you pair a light colour with a dark or bold colour up near your face.

Rather than choosing bright colours of the bold reds, pinks, or royal blues that you'll find in the shops this season.









OLIVER BONAS

**URBAN OUTFITTERS** 

NEXT

OLIVER BONAS



MANGO



NEXT



ZARA



# **SMOKEY**

You have a softness to your look with your mid-depth hair, skin and eye colour creating a blended look.

Rather than choose bright colours which can overpower, you suit the more subtle mid-depth colours. There are lots of sage greens, mid blues and dusky pinks that you might like to add to your wardrobe this season.

SKECHERS.







ອchuh



**KIKO** 

ZARA

URBAN OUTFITTERS



ZABA



sunglass hut





#### TO BOOK KERRIE ⊠ www.kerrieellis.co.uk € 07917 663330

Styled an outfit in your perfect palette? We'd love to see! Tag us on social media

**f** The Friary Guildford② @thefriaryguildford



Scan for even more styling tips, tricks and palette picks!

